

APP STATE ATHLETICS

Broadcaster, Assistant Director of Strategic Communications

2021 – PRESENT

Broadcasting

- Men's basketball radio play-by-play broadcaster.
- Sideline reporter for football radio broadcasts.
- Baseball TV play-by-play broadcaster on ESPN+.
- Host "Mountaineer Talk" coaches show.
- Produce "The Black & Gold Rewind" recap podcast following all football and men's basketball games.
- Produce video features for YouTube and social media channels.
- Emcee donor-based events.
- Host on-camera sponsored content segments.
- Script and voice promotional and commercial content for athletics department and radio affiliates.
- Manage radio affiliate relations and acquisition.

Strategic Communications

- Primary contact for App State's baseball and soccer teams.
- Develop and execute content across App State social media platforms.
- Write press releases, game previews, recaps, game notes, and feature content.
- Oversee and advise student workers for the athletic department.
- Coordinate game day staffing.
- Maintain AppStateSports.com.

OTHER COLLEGE ATHLETIC PLAY-BY-PLAY EXPERIENCE

- **Davidson College**
 - Football play-by-play broadcaster (Spring 2021).
 - Hosted weekly "Coach's Corner" Presented by Atrium Health
 - Men's Basketball play-by-play on ESPN+ (Fall 2020 – Spring 2021).
- **Wake Forest University**
 - Baseball play-by-play on ACCNx (Spring 2021).
- **Guilford College**
 - Play-by-play broadcaster for Basketball, Baseball, Soccer, Volleyball, and Lacrosse (2018-2020)

MINOR LEAGUE BASEBALL PLAY-BY-PLAY & MEDIA RELATIONS EXPERIENCE

- **Jacksonville Jumbo Shrimp** – 2021 Broadcaster & Media Relations Assistant (Miami Marlins, Triple A)
- **Down East Wood Ducks** – 2019 Director of Broadcasting (Texas Rangers, Advanced-A)
- **Lynchburg Hillcats** – 2018 Broadcaster & Media Relations Assistant (Cleveland Guardians, Advanced-A)
- **York Revolution** – 2017 Broadcaster & Media Relations Assistant (Atlantic League)

Education

B.A. Broadcast
Journalism
University of Maryland
Philip Merrill College of
Journalism
College Park, Maryland

References

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