

MATT PRESENT



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matthewpresent.wordpress.com

App State Athletics 2021 - Present

Broadcaster, Assistant Director of Strategic Communications

Broadcasting Responsibilities

- Provide radio play-by-play for all men's basketball games.
- Host weekly "Mountaineer Talk" coaches show with men's and women's basketball coaches and student-athletes.
- Produce "The Black & Gold Rewind" recap podcast following every football and men's basketball game.
- Emcee donor-based events for athletics department.
- Provide TV play-by-play on ESPN+ for home baseball games.
- Manage radio affiliate relations and acquisition.
- Host on-camera sponsored content segments for social media.
- Script, voice, and produce weekly "Mountaineer Minute" radio segment for network affiliates.
- Script and voice promotional and commercial content for athletics department and radio affiliates.

Strategic Communications Responsibilities

- Serve as primary contact for App State's baseball and soccer teams.
- Develop and produce social media content across App State athletic accounts.
- Write press releases, game previews, recaps, game notes, and feature content.
- Oversee and advise student workers for athletic department.
- Coordinate game day staffing including photography, videography, communications and statistics personnel.
- Maintain AppStateSports.com.

Previous College Athletic Play-by-Play Experience

- Davidson College
 - Football play-by-play broadcaster (Spring 2021)
 - Hosted weekly "Coach's Corner" Presented by Atrium Health
 - Men's Basketball play-by-play on ESPN+ (Fall 2020 - Spring 2021)
- Wake Forest University
 - Baseball play-by-play on ACCNx (Spring 2021)
- Guilford College
 - Play-by-play broadcaster for Basketball, Baseball, Soccer, and Lacrosse (2018 - 2020)

Minor League Baseball Play-by-Play & Media Relations Experience

- Jacksonville Jumbo Shrimp—Broadcaster & Media Relations Assistant (Miami Marlins, Triple A) - 2021
- Down East Wood Ducks—Director of Broadcasting (Texas Rangers, Advanced-A) - 2019
- Lynchburg Hillcats — Broadcaster & Media Relations Assistant (Cleveland Guardians, Advanced-A) - 2018
- York Revolution — Broadcaster & Media Relations Assistant (Atlantic League) - 2017

Studio Hosting Experience

- LEARFIELD
 - Studio host for pregame, halftime, and postgame coverage of Arizona Wildcats football and basketball (2019-2021) and Charlotte 49ers football and basketball (2018-2019).
 - Communicated with network producers and game commentators to execute broadcast elements and commercial content.
 - Fill-in host for a variety of affiliates, including hosting the Cotton Bowl Classic for the Florida Gators.
 - Produced weekly podcasts and audio elements.

Education

B.A. Broadcast Journalism
University of Maryland
Philip Merrill College of Journalism
College Park, Maryland

References

Joey Jones
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